



IFMATM

International Facility Management Association

Empowering Facility Professionals Worldwide

Sustainability Liaison Call

June 23, 2015

- IFMA Updates
- ESS Strategic Advisory Group (SAG) Update
 - SAG Initiative Gap
- Knowledge Strategy Initiative
 - SME's Ideas?
- July SAG Webinar

World Workplace 2015: Save the Date!

Sustainability Meeting

Thursday, October 8, 2015

5:15 – 6:00 Room 305

(Educational sessions end at 5:00)

Initiative GAP Analysis

Empowering Facility Professionals Worldwide

INITIATIVES

- Zero Net Energy; 1 SME

- How-to Guides: *Occupant Engagement (OK); Waste Stream Management Update (OK) Commissioning update (OK)*, Big Data Update (OK), *Landscaping Update (OK)*

Need SMEs for the following updates: *Carbon Footprint, US Policy*

Impact/Opportunities), Green Cleaning, Data Centers, Water and Food Service;

also potential new topics that appeared on survey that need authors/SMEs

including *Emissions, Net zero, Financing Energy Investment, Energy Standards*

Guides in production for 2015 include *Green Rating Systems (Benefit of the Month) , Measuring & Reporting, ENERGY STAR and Lighting.*

- Emissions 1 SME

- Energy Star

- IFMA Energy Reporting

- Standards

– Big Data

- Third Party Relationships (OK)



Knowledge Strategy Initiative

- IFMA's Knowledge Strategy team is looking for **subject matter experts** to assist with the organization and review of articles, benchmarking documents, case studies, how-to guides, research reports and other digital content to be published in the new *Knowledge Library* come World Workplace 2015.
- *What is a Subject Matter Expert?*
 - A subject matter expert works with the KS team to vet content based on Quality and Applicability as it pertains to their respective competency/ies.
 - **Knowledge Strategy overview page:** <http://www.ifma.org/know-base/knowledge-strategy>
 - **Call for Subject Matter experts form:** <http://www.ifma.org/know-base/knowledge-strategy/call-for-subject-matter-experts>
 - **Knowledge Library overview page:** <http://www.ifma.org/know-base/knowledge-strategy/knowledge-library>

July Webinar Poll Results

- SAG 3-Part Webinar in late July
 - 1) 10 minutes: Intro to SAG (charter, goals, status, process, etc.) –
 - 2) 15 minutes: LEEP and IFMA's Interior Lighting Campaign -
 - 3) 15 minutes: Electric Vehicles (cost justification, installation considerations, issues related to the 3 levels of charging stations, pricing models (who pays, free to users, discounts?), trends (e.g., wireless charging?, taking energy from EV batteries into building?), case study
 - 4) Q&A

Next Meetings

- Tuesday, July 28th at 12pm Central
- Tuesday, August 25th at 12pm Central

Thank you for joining us today.

Questions? Comments?
Want to get more involved?

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