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SAG LIAISON CALL

January 26, 2016

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SAG – Liaison Call January 26

Proposed Agenda

- SAG Active Initiative Status
- Current Outreach Initiatives
- Feedback Needed / Discussion

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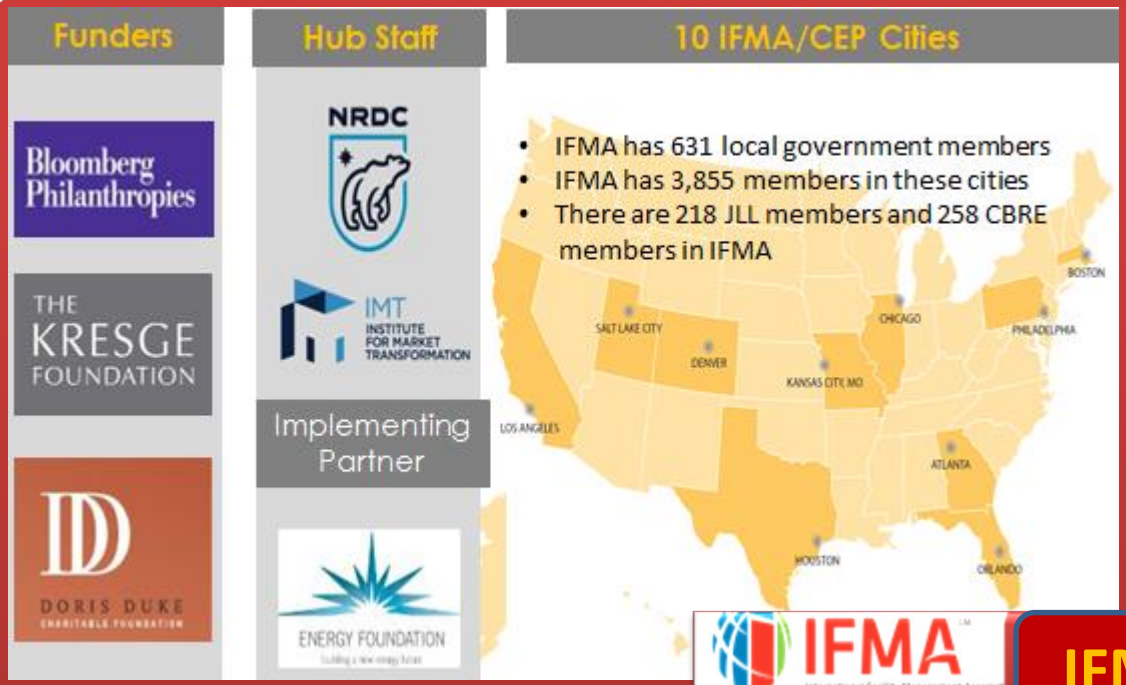
Third Party Relationships: CEP

John McGee, Kevin Emerson



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IFMA MOU COMMITMENTS

IFMA's goal in this collaboration with IMT and NDRC are to provide support to implement the following initiatives with the City Energy Project :

- Connect with City Energy Project's (a joint IMT/NDRC project dealing with energy efficiency and conservation related to the built environment) participant cities and their local stakeholders through in-person meetings, webinars, and/or chapter meetings to educate them about available IFMA programs that can promote energy efficiency and sustainability locally and nationally;
- Facilitate opportunities for the Project Partners and CEP participant cities to engage IFMA Chapters to promote energy efficiency in the buildings;
- Provide advice to CEP participant cities that are considering adoption of municipal energy

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	National, Multi-City Activities (led by CEP Hub and SAG Task Force)			INVOLVED PARTIES				
#	Category	Activities	Importance *Rank 1-4*	CEP Hub	CEP Cities	SAG	IFMA Chapters	IFMA - Corp
1	Project Management	Finalize and execute MOU	1					
2	Project Management	Identify members of SAG/CEP task force	1					
3	Project Management	Set up ongoing communications plan (monthly calls between CEP reps and SAG Task Force; monthly updates to work plan;	2					
4	Project Management	Develop joint work plan	1					
5	Partnership	Orientation program for CEP cities to deepen their knowledge of IFMA (webinar) *once we have a Menu for City-Chapter engagement*	1					
6	Project Management	Develop "Menu" for City-Chapter Engagement through collaboration with CEP city advisors and IFMA chapters	1					
7	Data	Review existing data templates used by IFMA and CEP and structured mechanism for collecting and sharing benchmarking data.	1					
8	Data	Develop pitch for sharing ENERGY STAR Data	1					
9	Communications	Get quote and list IFMA as partner on CEP website (vice versa?)	2					

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National Level

Task 3: Set up ongoing communications plan

- Set-up Community Site on IFMA or CEP Website that Enables Document Storage, Threaded Discussions, Collaboration, etc.
  - Task Force Action: Decide on IFMA or CEP Website
- Develop Monthly Management Reports and Task Force Calls
  - Task Force Actions:
    - Decide Content, Format and Frequency
    - John McGee or CEP Member (or joint effort) to issue
      - "Straw person" communications structure (format & frequency) and report (content and metrics) for review, refinement and agreement

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	City-Level Activities (led by CEP City Advisors and Chapters)			INVOLVED PARTIES				
#	Category	Activities	Importance *Rank 1-4*	CEP Hub	CEP Cities	SAG	IFMA Chapters	IFMA - Corp
3	Project Management	Develop work plan/engagement strategy for each City-Chapter based on MENU developed by SAG/Hub	1					
2	Project Management	Document CEP initiatives in each city to share with IFMA	1					
1	Project Management	Identify CEP Liaison within each IFMA Chapter and facilitate introduction to CEP City Advisor	1					
4	Partnership	CEP City Advisor to present at Chapter event to raise awareness of CEP initiatives	1					

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City Level

Task 1: Develop work plan/engagement strategy for each City-Chapter

- Task Force Action:
  - Using Salt Lake as the Test Site,
    - Develop Local Web Site Content Including Monthly Reports with Goals, Objectives, Progress Reporting, etc.

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ENERGY STAR

Laurie Gilmer, David Dunn

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ENERGY STAR

Roadmap Update:

1. **Education:**
   a) Create Energy Star Webinar (February 17, 2016, 1 PM Central, 30 min., Laurie Gilmer, David Dunn, to be recorded)
   b) Improve aesthetics of sample reports (graphic designer), with report description
   c) Distribute our webinar URL, report description and cover letter (by Tony) to chapters, CEP pilot (Salt Lake City)
   d) Work with IFMA on marketing/branding
2. **Incorporate data into IFMA Benchmarks**
   a) Identify IFMA point person for IFMA Benchmarks (Rocha, Nickalos. Manager – Benchmarking and Analysis), will include latest energy benchmarking with O+M report this year) Data sent to Nick.
3. **Work with CEP/Liaisons on Implementation**

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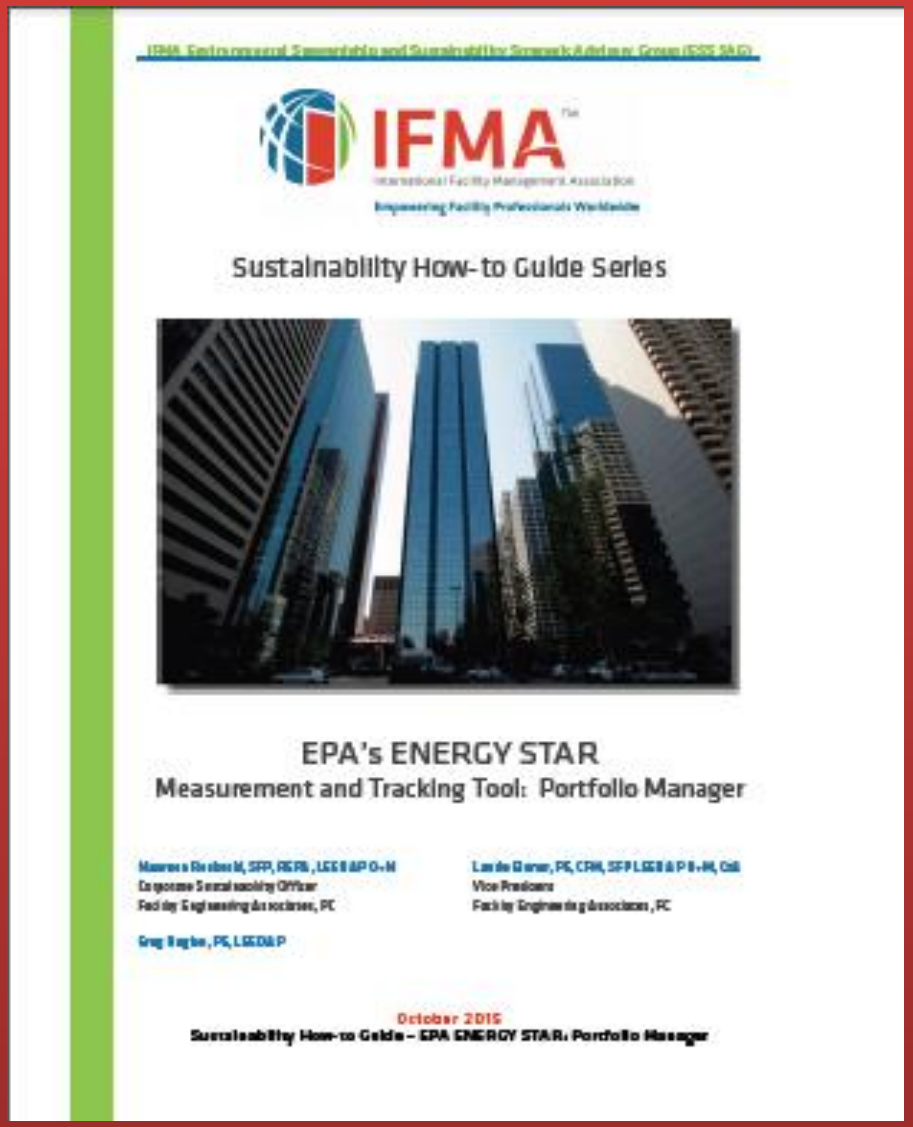
How-To Sustainability Guides

Eric Teicholz, John Ringness, Bill Conley



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How-to Guides

Updates Completed: Lighting, Green Rating Systems, ENERGY STAR

Updates Moved to Knowledge Library With Metadata: Green Rating Systems, Lighting, Getting Started, Low Cost/No Cost, Food Service, ENERGY STAR

Status of Guides:

1. Getting Started (in process of being updated – Chris Hodges)
2. Carbon Footprint (in process of being updated – Sharon Jaye)
3. U.S. Government Policy Commissioning (needs metadata, updating)
4. Data Centers (needs metadata (being done), and updating)
5. Landscaping (needs metadata (being done), and updating)
6. Water (needs metadata, and updating)
7. Low Cost/No Cost Energy Savings (needs updating)
8. Food Service (needs updating, potential for June by ARAMARK)
9. ENRGY STAR (done, in KL)

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Guides- cont.

10. Green Rating Systems (done, in KL)
11. Waste Stream Management (updated final draft received, to production week of 1/25)
12. Green Cleaning (metadata, update promised)
13. Lighting (done, in KL)
14 Commissioning (needs metadata (being done), and updating)

New Guides Under Development (process)

1. Occupant Engagement (draft received, Cynthia Putnam)
2. Measuring, Monitoring, Reporting (almost complete, Maureen Roskoski)
3. Green Procurement (Authors, SMEs selected)

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OUTREACH

eFMJ Articles

Jan/Feb: Green Procurement (Jan/Feb 2016), Paris Climate Talks editorial
Mar/Apr:
May/Jun: Resilience, Adaptability and Emissions (unconfirmed)

Third Party Relationships

1. City Energy Project (CEP: http://www.cityenergyproject.org/) – in pilot
2. Sustainable Purchasing, Leadership Council (SPLC-https://www.sustainablepurchasing.org/about/) Status: Task Force formed, in-depth Tuesday session at WWP (Office Depot sponsorship)
3. Clean Energy Ministerial's (CEM: : http://www.cleanenergyministerial.org) Global Lighting Initiative (GLC: : http://www.globallightingchallenge.org/). Status: Being promoted by IFMA
4. CERES Business for Innovative Climate & Energy Policy Initiative (CERES BICEP: **http://www.ceres.org/bicep**). Status: Being investigated with goal of development additional knowledge base as to the impact of emissions and the built environment as well as strategies to address this. No task force yet.

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Outreach

Webinars:

Jan 22 Sustainable Procurement – 12-1 PM Central - confirmed
Feb 17 ENERGY STAR (Guide Webinar) – 11-11:30 Central - confirmed
Mar 8 Getting Started (Guide Webinar) – 12-12:30 Central - confirmed
Apr ?: Measuring, Monitoring and Reporting – (unconfirmed)
May ?: Resilience, Adaptability and Emissions (unconfirmed)
Jun
Jul
Financing Resiliency and Business Continuity for Sustainability Investments (March)

WWP

Deep dive (Tuesday, 4 hours, green procurement, Office Depot sponsorship)
Focus group, speaker from San Diego (Paris climate talks), SAG meeting (all unconfirmed)

LIAISON CALLS

Jan: Pat Turnbill + SAG,
Mar: CERES + SAG

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Discussion

- Topics of interest?
- Focus group for WWP?

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Upcoming Meetings

- Tuesday, March 29, 2016 at 12pm CST
- Tuesday, May 26, 2016 at 12 PM CST

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Thank you for joining us today.

Questions? Comments?
Want to get more involved? Email us at
sustainability@ifma.org

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